



Alan Steel

President, *dmj world media*

Alan Steel is President of GLM a wholly owned subsidiary of dmj world media. Alan oversees all corporate strategic planning and direction for the New York International Gift Fair®, National Stationery Show®, International Contemporary Furniture Fair®, SURTEX®, Surf Expo, Original Miami Beach Antique Show, Las Vegas Antique Jewelry & Watch Show, New York Antique Jewelry & Watch Show and the Miami Beach Antique Jewelry & Watch Show. He was named executive vice president, in 2008. Prior to this, Alan served as executive vice president, GLM, with responsibility for all marketing efforts, new business and e-commerce development. In this capacity, he directed the creation, growth and diversification for GLM-managed events including: Accent on Design®, SURTEX®; International Contemporary Furniture Fair; New York Home Textiles Show®; EX·TRACTS®: Essentials for personal care and wellness, and SOURCES® – the first US based tradeshow bringing non-US exporters together with US-based importers, distributors, product developers of gift and home furnishings and products.

Alan was instrumental in forging GLM's industry partnerships with Western Exhibitors in 1993, Dallas Market Center (DMC) in 1997, dmj world media in 2000, Urban Expositions in 2001, Reed Exhibitions in 2004 and Marketplace Expositions LLC in 2005. These partnerships resulted in GLM's involvement in some 25 events related to the gift, home, gourmet housewares, furnishings, New Age, art and framing industries, and expanded GLM's geographic market coverage exponentially in the U.S. and Canada.

Alan is active in developing international markets for GLM. He has coordinated GLM's sponsorship of North American exhibitors in Europe and the Far East. He was also responsible for the company's management of The South African Trade Exhibition, an exhibition for South African companies seeking to develop partnerships in the United States.

Alan joined GLM in 1982, bringing more than 15 years of experience with the British government in a number of trade related positions: including Executive Officer at the Fairs and Promotions Branch of the Department of Trade and Industry in London, Vice Consul at the British Consulate in Chicago, and later Vice Consul (Commercial) at the British Trade Development Office in New York City.

Alan is a past member of the Board of Directors of the Westchester Convention and

Visitors Bureau, and a current member of the International Association of Exhibitions and Events (IAEE). Alan has been named to Home Furnishings News', "Power 100" annual list of executives in the home furnishings industry, consistently since 2004. Alan currently resides in Greenwich, Connecticut, with his wife, Cathy. He has four children, Vicky, Alex, Thomas and William.