



**Eric Lisman**

Executive Vice President - Corporate Development, *Advanstar, Inc.*

Eric Lisman has served as Executive Vice President - Corporate Development for Advanstar since November 2001 and is responsible for development of the Company's product portfolio, including acquisitions, divestitures, joint ventures and other strategic alliances. Mr. Lisman joined Advanstar in September 1998 as General Counsel and managed the legal affairs of the Company through February 2005. Prior to joining Advanstar, Mr. Lisman engaged in a private legal and investment banking practice representing a wide range of clients from independent entrepreneurs to multinational corporations. He also served for ten years as Corporate Counsel and General Counsel of Reed Publishing USA, the parent company of Reed Exhibition Companies and Reed Business Information. Prior to joining Reed, Mr. Lisman was engaged in a litigation and employment law practice with the Boston law firm of Nutter, McClennen & Fish. He is a graduate of the University of Virginia and Harvard Law School. During his over 20 year career in the media industry, Mr. Lisman has successfully analyzed, negotiated and completed more than 150 acquisitions and 50 divestitures of publishing, trade exhibition and other media properties and companies, both in the US and internationally. He has structured and consummated numerous equity investments, joint ventures and strategic alliances with an emphasis on leveraging traditional assets to create shareholder value.