



Galen A. Poss

Partner, *G2 & Associates*

Galen A. Poss, CEM, was President of Hanley-Wood Exhibitions, a division of Hanley-Wood, LLC, from January 2000 until June 15, 2009. Poss spent six years with the Dallas Division of Miller Freeman, Inc. in Dallas, Texas. As Group President, he had overall responsibility for the real estate, design, decorated apparel, sewn products, building, association management and equine markets, as well as the company's South American division and corporate exhibition central services. Poss began his career in the tradeshow industry in 1977 in sales with the Greater New Orleans Tourist and Convention Commission. In 1979 he joined the Automotive Service Association heading up the organizations convention department. In 1983 he formed Precision Planning & Sales (PPS), Inc., an exhibitions management company, providing exhibition and conference services for associations. PPS was acquired by Miller Freeman in 1993. He earned his CEM (Certified Exhibitions Manager) designation in 1987. Poss is a former board member of the International Association of Exhibition Management (IAEM) and the Center for Exhibition Industry Research (CEIR). He is a Past Chairman of the Society of Independent Show Organizers (SISO), the IAEM Service Corporation, the IAEM Foundation and CEIR. Poss was the 1999 recipient of IAEM's highest service award, the William Hunt Eisenman Career Achievement Award and Tradeshow Week's 2006 Honoree. Poss lives with his wife and two daughters in Southlake, Texas.