



Jochen Witt

President and CEO, *JWC*

Jochen Witt was born in 1952. After completing his law studies, he worked as a lawyer in Hamburg until 1986. From 1986 to 1993 he has worked for BASF AG in various positions. In 1993 Jochen Witt was appointed President of the Potash Company of Canada in Toronto and in 1998 he became a member of the Executive Board of Wingas GmbH in Kassel, Germany. From October 1998 until April 2007 Jochen Witt held the position of President and Chief Executive Officer of Koelnmesse GmbH. During that time he focused on the international expansion of Koelnmesse's portfolio and the modernisation of the exhibition grounds in Cologne. Jochen Witt was Chairman of the European Chapter of UFI from 1999 to 2005. From October 2006 to October 2007 he was President of UFI. Since 1 September 2007 he is the owner of jwc, a management consulting firm. jwc provides consulting services in the areas of trade fair strategy, pricing of trade fair services, business development (including Mergers and Acquisitions), planning and construction of trade fair grounds/facilities, and business intelligence. jwc's clients are trade fair organizers, venue owners, private equity companies, service providers and Governments in Europe, Asia and the Middle East. Jochen Witt is married and has three children.