



Kerry C. Gumas

President and CEO,

Questex Media Group LLC

Kerry C. Gumas is a veteran trade show industry leader, with over thirty years experience producing successful trade shows, consumer and business events in the United States and the Americas, Asia, Europe, and the Middle East. Kerry led the formation and currently serves as President & Chief Executive Officer of Questex Media Group LLC, a leading trade show and business media company. The company produces over 50 events worldwide, as well as related digital media, magazines and marketing solutions, serving customers in a diverse set of B2B and B2C industries through its sector-specific business units and subsidiaries Info Trends, Fierce Markets, and McLean Events International Ltd. Previously, Mr. Gumas held senior executive positions in the U.S., Europe and Asia with responsibility for businesses at Advanstar Communications, IDG World Expo, Reed Exhibition Companies, Cahners Exposition Group and Clapp & Poliak International producing market-leading events in manufacturing, processing, electronics, retail, entertainment and technology markets. As the founding Managing Director of Asian Aerospace, Pte. Ltd. he led the formation and management of the Asia/Pacific region's largest air show, Asian Aerospace (Singapore Airshow) and the effort to fund, develop, construct and manage the original 250,000 sq. ft. Changi International Exhibition Center in Singapore as part of an innovative industry-overnment joint-venture. Early in his career, Mr. Gumas was Deputy Director of the China Trade Promotion Staff at the United States Department of Commerce, where he had originally begun serving as an International Trade Specialist. He was a key member of the team that produced the first U.S. National Trade Exhibitions in Beijing, China and led over 20 U.S. trade missions throughout China. Mr. Gumas is a member of the Board and Executive Committee of the Society of Independent Show Organizers (SISO); Executive Board member of the Direct Response Marketing Association (DRMA); member of the International Association of Exhibitions and Events (IAEE); past chairman of the American Business Media (ABM) Trade Show Council; past president and vice president of the Singapore Association of Convention and Exhibition Organizers and Suppliers (SACEOS) and an active member of numerous industry, trade groups and advisory boards. Mr. Gumas received his degree in Political Science and Business Administration from Widener University and currently serves on the University's School of Hospitality Management Advisory Board.