



Larry Arnaudet

Executive Director, *Exhibition Services & Contractors Association (ESCA)*

After spending eleven years at GES Exposition Services and twenty-four (24) years at The Freeman Companies, Larry took early retirement and joined The Augusta Group in January, 2005. Larry was most recently Executive Vice President of Sales for Freeman where he served on the Board of Directors and Executive Committee, and was a past recipient of the prestigious Buck Freeman award. Larry is currently Executive Director of the Exhibition Services & Contractors Association (ESCA), where he was Educational Program Chairman for four years and served in numerous official capacities as well as President of the organization in 1997. In addition to currently being an Allied Member of the International Association of Assembly Managers (IAAM), he previously served on the Exhibits Committee and Allied Committee. Larry is currently a principal of Augusta Group Management, an Associate with both The Augusta Group and Conference & Meeting Assistance Corporation, LLC and President of The Arnaudet Group, LLC.