

The logo features the word "Living" in a large, bold, black sans-serif font. A stylized green leaf with a black outline is positioned behind the letters "i" and "v". Below "Living" is the word "TRADESHOW" in a smaller, green, all-caps sans-serif font. A small "TM" trademark symbol is located to the upper right of the "g" in "Living".

LivingTM
TRADESHOW

What is the Living Tradeshow Solution?



Living Tradeshow

is a hardware and software solution designed for use by organizers, exhibitors and attendees at B2B shows and events.



Living Tradeshow

reduces exhibitor's overall show costs,
increases show attendance and
puts additional hard dollars in
your - the organizer's - pocket.



Living Tradeshow™ Keeping Shows Alive...24/7/365™



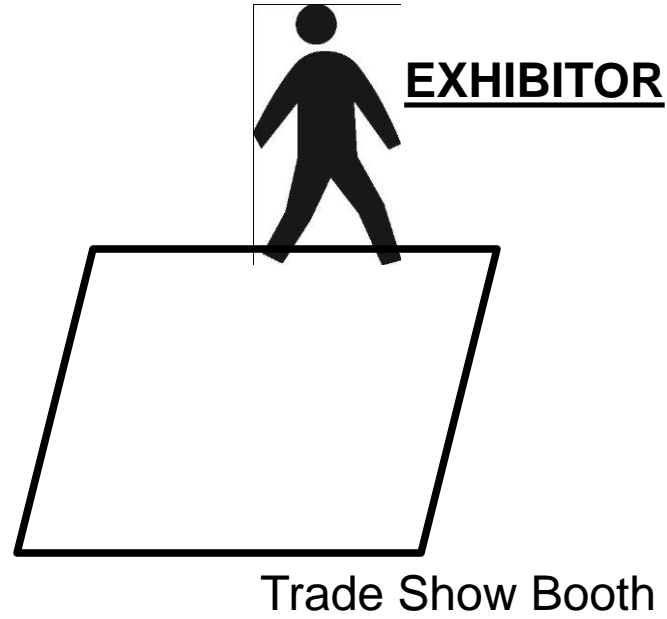
How Does The Living Tradeshow Solution Work?

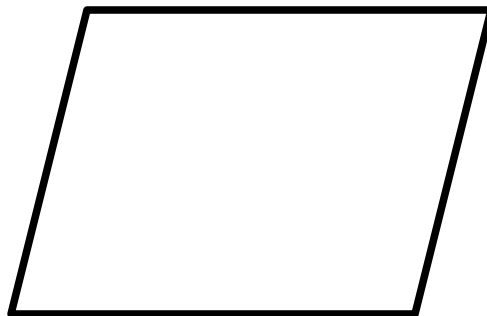


Living Tradeshow **Is as easy as One.**

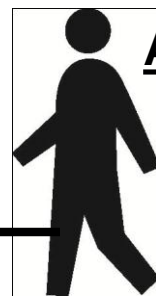
(there is no two or three)







Trade Show Booth

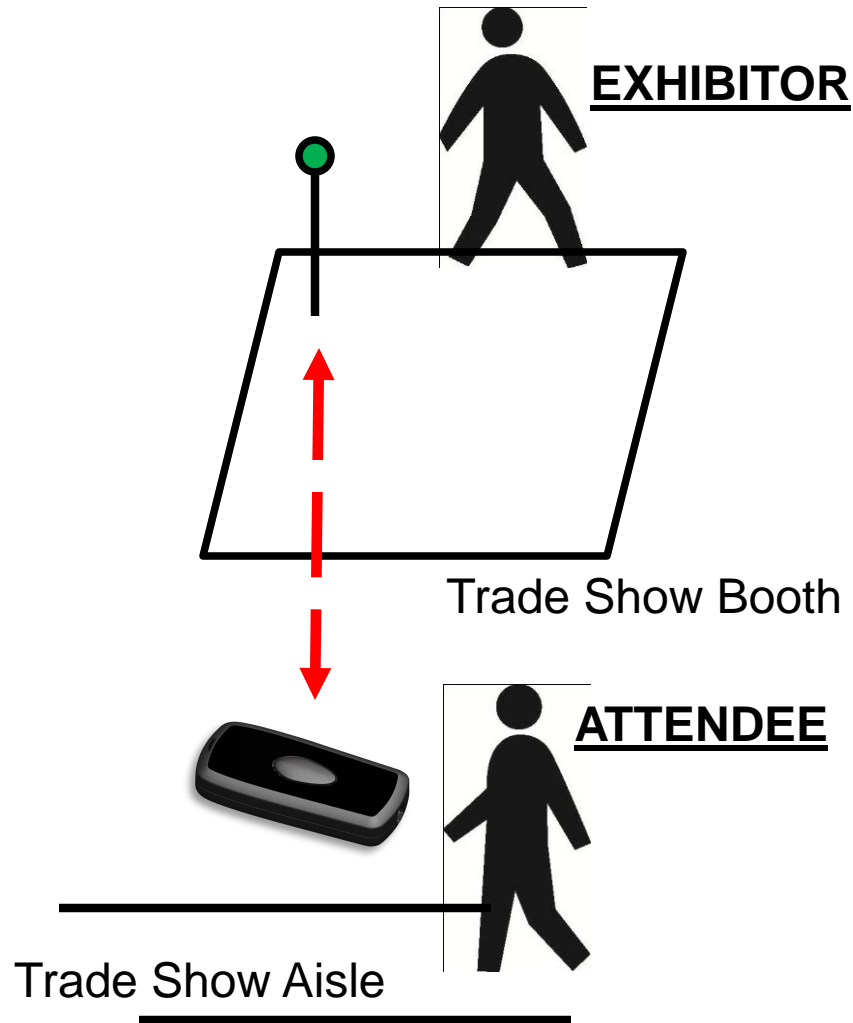


ATTENDEE

Trade Show Aisle







**MUTUAL EXCHANGE
OF
BUSINESS INFORMATION**



**SHOW ME
THE MONEY!**



**REVENUE
SHARING
[\$\$\$\$]**



LARGE SPONSORSHIP OPPORTUNITIES

[\$\$\$\$]



LARGE SPONSORSHIP OPPORTUNITIES

- 1. Website Portal**
- 2. Lanyard**
- 3. Crick-IT Device**



Why Use the Living Tradeshow Solution?



Living Tradeshow

Gives Exhibitors The

Who, What and When

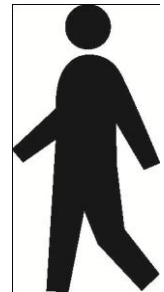
For Their Leads



As **ATTENDEES** reference **EXHIBITOR** materials...



Home Office



Office/Home/Wi-Fi





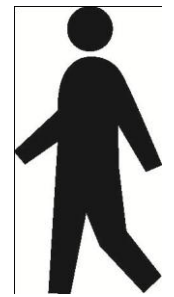
The **EXHIBITOR** is notified in and can respond in Real-Time



Home Office



Closed Loop!!



Office/Home/Wi-Fi



EXHIBITOR RETENTION TOOL



**“Show Organizers need
to give serious Consideration
to offering
Living Tradeshow
if they want to retain
exhibitors.”**

Richard Erschik

The Voice of Tradeshow ROI

www.Richarderschik.com



VISIT US IN THE ATRIUM

**and see how this
technology solution
can benefit you.**



**Remember
to ask for your
free Crick-IT !**

