



Paul Woodward

Founder and Chairman, *Business Strategies Group Limited* and incoming Managing Director, *UFI*

Paul Woodward is the founder and Chairman of Business Strategies Group Limited (www.bsgasia.com), a business intelligence and strategy consulting firm which specialises in business media, information and events in Asia. As well as consulting to the private sector, Paul manages the Asia/Pacific office of UFI, the Global Association of the Exhibition Industry (www.ufi.org). Paul has been based in Hong Kong and involved in the development of business media in the Asia Pacific region since 1985. He has conducted over 500 business intelligence and strategy consulting projects since 1990, of which many have been focused on business media, and related topics. Prior to founding BSG in 2000, he was Managing Director of Asian Strategies Ltd., the research and strategy consulting division of Miller Freeman Asia and a Director of Miller Freeman Asia, now CMP Asia. There he was responsible for regional strategy development, corporate communications and businesses around the Asia-Pacific region. Paul has recently been named as the future Managing Director of UFI, due to take over that position in July 2010 following Vincent Gérard's retirement.