



Sean Guerre

President, *TradeFair Group*

Sean Guerre, President of the TradeFair Group, an Access Intelligence Company, has 19 years experience in the tradeshow and conference management field. At PennWell Corporation he served in roles as diverse as exhibit sales, conference and project management, marketing and conference programming, including overall management of events. His responsibilities have included overall profit and loss accountability, as well as marketing and forecasting. He currently directs strategic activities and business development for the TradeFair Group. The TradeFair Group produces 15 events and performs show management contracts for 3 associations and user groups in the energy industry. The TradeFair Group also is home to publications, newsletters and e-media divisions to provide clients with turnkey information products. In the first 5 years of operation, the team at TFG grew the business an impressive 177%, achieving the rank of #57 on the Houston 100 Fastest Growing Private Firms List. TradeFair Group is also the proud past recipient of the TradeShow Week Fastest 50 Award, "Best Places to Work" by EXPO magazine, Best New Show Launch by Expo magazine and Show Manager of the Year by The Expo Group. Sean is a graduate of Stephen F. Austin State University, where he received a BBA in Marketing. He is a member of BMA, SISO, IAEE, Greater Houston Partnership, Greater Houston Convention & Visitors Bureau, and serves on the SISO Board of Directors and Executive Committee, and Board of Southeast Media Inc.; He serves as the 2009 SISO Treasurer. Sean enjoys spending time with his wife Katy and two daughters, Erin and Mary Kate, and lives in Houston, Texas.