



## **Tony Uphoff**

Chief Executive Officer, UBM TechWeb

Tony Uphoff is CEO of UBM TechWeb. UBM TechWeb is one of the United Business Media companies. He is an innovative media executive with a unique track record of building, growing and leading B2B media businesses in highly competitive markets. Uphoff has the distinction of having been a leader of three of the top five B2B brands in history all at the peak of their reach, revenues and profits; InformationWeek, The Hollywood Reporter and PC Week. He served in several key management positions at Ziff-Davis Media during the build out of the company in the late 80's and early 90's. He then joined CMP Media as publisher of InformationWeek leading the brand to the # 1 position in the market and ultimately into one of the largest brands in B2B. Tony also served as divisional VP and President during CMP's dramatic growth in the mid 1990's from a \$200 Million privately owned company, to a \$600 Million, publicly traded, global leader in technology media. He was the founding CEO of the internet media company Beliefnet, which was sold to News Corp in November of 2007, and has been at the forefront of online and integrated media for the last 15 years. Named one of the top 100 business media executives by B2B Magazine's "Who's Who in Business Media" in 2006, 2007, 2008 and 2009 Uphoff was named Top Media Innovator in 2009. Tony is a regular speaker and panelist on media and technology at industry and association conferences and events, including: The Folio Media Conferences, The Milken Global Conference, The LA RoadShow, The Association of Media and Entertainment Attorneys, Price Waterhouse Coopers "Outlook Conference", Media Post "Outlook 2008", "Inverge", the American Business Media Conferences and SISO Conferences. He has also been a guest lecturer on "Leading Internet Businesses", "Managing High Growth Environments", "Technology and Financing in Film" and "Digital Transformation" at Columbia, Emory, NYU and USC's Annenberg Business Schools. His blog on media and technology is [www.uphoffonmedia.com](http://www.uphoffonmedia.com). Tony and his wife and daughter live in California where in his spare time he is an avid music buff, formula one fan, guitar player and surfer. He is also a very slow but dedicated runner.